

2ND ANNUAL Y GIVING DAY



With the help of **689 members and friends**, the second annual Y Giving Day was a huge success, raising **\$190,395** for Y programs and projects. 54 ambassadors raised their hands to help promote the 9 individual projects.

Youth Programming Scholarships: One in four youth participate in Y programming with the support of the Y's financial assistance program. Funds raised through this project are allowing programming opportunities for 350 youth who would otherwise be unable to participate. Programs include swimming lessons, dance, karate, music, e-sports, gymnastics, basketball, soccer, kickball, logrolling, and more!

Children's Mental Health: The Little Spot series has been purchased to help children learn about and navigate their feelings and emotions. Youth mental health first-aid training for youth-serving staff at the Y and beyond has also been provided. Funds have been used to support the growth of the Y's newly created mental health "coach cards" which will be provided internally and at school districts in the region.

Dahl Y Gym Improvements: The beloved Dahl Y gym received some much-needed upgrades. The curtain has been replaced and the rims and backboards will be updated in 2024.

Food Access at the Y: The Y is on track to serve well over 200,000 meals and snacks to kids and families in our community in 2024. These funds will help staff Y on the Fly and support the Mobile Market Food Pantry which provides food boxes to 80+ families in our community.

Adaptive and Inclusive Opportunities: We continue to provide operational support to the Adaptive and Inclusive Program at the Y, providing access to adaptive recreation and programming to anyone in our community who wishes to participate. Funds for this project are helping the Y offset costs of staffing, equipment, and supplies.

Community Health Worker Support: The Y's four community health workers assist an average of 60 families at any given time who are experiencing homelessness or are at risk of homelessness. A partnership with the La Crosse School District and the Great Rivers United Way Hub, our community health workers help families access employment, education, housing, healthcare, food, and basic necessities so their children can attend and find better success in school. Funds raised are being used to continue to support the community health worker program in our community.

Youth Center Initiatives: As the Community Youth Center continues to evolve to meet the changing needs of our area's youth, funds have been raised to install and operate a Youth Clothes Closet with clothing, jackets, and hygiene items for our youth that will be complete later in 2024. An additional washer and dryer have been purchased for the Youth Center, which will allow for increased access to clean clothing and will be utilized by the youth and clients served by our community health worker program.

Supporting Youth Cancer Survivors: YOUTHSTRONG at the Y provides youth cancer survivors with opportunities to regain their strength, have fun in Y programming, and enjoy time with their families. Survivors choose between 24 personal training sessions or unlimited youth programming for a year. In addition, the family of the survivor receives a one-year membership so they can enjoy family time and refocus on wellness together. This program is provided free of charge and is funded 100% by philanthropy.

WAVE Swim Team: The Wave Swim Team is a cherished legacy program at the La Crosse Area Family Y. Funding has been secured to offset the operational costs of the Wave Swim Team not funded through participant dues, ensuring the financial health of the swim team and also providing funds for team supplies and travel expenses for participants.



IN TOTAL

\$190,395 was raised on this year's Y Giving Day.